

## Guidelines for Exhibiting at the Start/Finish Line and/or Scrutineering

The Finke Desert Race Club are once again inviting businesses, service clubs, individuals and not for profit organisations to set up a display at the Scrutineering and Start/Finish Line facilities for the 2019 Tatts Finke Desert Race, Friday 7 June to Monday 10 June 2019.

Applications will be available online in April 2019 and will close on Wednesday 22<sup>nd</sup> May 2019. Applicants are asked to detail the type of exhibit they propose to establish. Those exhibits that propose to sell items will need to detail the items. It should be noted that the Finke Desert Race has an exclusive commercial agreement with our merchandiser and will not permit the sale of items it considers could impact on this agreement. **The sale or gifting of any clothing (including sportswear and caps) will not be permitted. Any attempt to do so will result in the exhibitor's approval withdrawn; including during the event.**

**Drinks** - The event has a sponsorship arrangement with Coca-Cola Amatil which only allows their non-alcoholic drink products to be sold at the event across the weekend. Successful applicants who wish to sell non-alcoholic drinks will need to place orders through the Finke Desert Race via an order form. Orders can then be collected from the Start/Finish Line from 9am on Thursday 6 June 2019.

The Committee reserves the right to refuse applications of exhibits that are in competition with or conflict with event sponsors. The approval or otherwise of any exhibit will be at the sole discretion of the Finke Desert Race Committee.

It is the responsibility of the exhibitor to ensure they have public liability insurance. Proof of coverage must be submitted with application. All exhibitors must have a written agreement with the Finke Desert Race club prior to exhibiting. Lodging an Expression of Interest does not automatically approve the exhibit. The Committee reserves the right to withdraw applications from the exhibiting process.

A site manager will be appointed for the duration of the event and will be available should any problems arise. Contact details for the site manager, along with event passes for exhibitors and a site map will be provided the week prior. Setting up of Exhibition Stalls are not to commence before 9am Thursday 6 June 2019, although can be set up on Friday 7<sup>th</sup> June by 3 pm at the latest.

The site fees are **\$180.00 per site (Friday) and \$150 per site per day (Saturday, Sunday and Monday)**. Where power is required, an additional \$10 per day will be charged. Fees are payable to Finke Desert Race Inc. by **Friday 24 May 2019**. Site fees will not be refunded for any cancellations beyond this date.

**Power** – there is a high demand for power and in the past exhibitors have sourced more power than they initially indicated on their application. Exhibitors must list the number of outlets they require for their site/s; both 10amp and 15 amp. This assists us with positioning of sites and generators.

Applicants with what the club considers excessive power requirements may be unsuccessful.

All power equipment must be tested and tagged – our site manager will be checking all power equipment to ensure it complies. Where equipment is not tested and tagged, it will not be able to be used.

**Weather** – The Finke Desert Race is an all-weather event and the stallholder is responsible to provide their own protection. The organisers take no responsibility in the event of a wash out; there will be no refund of site fees in this instance.

Applicants intending to sell food or drink need to complete a separate Food Stall application specifically for those products.

**Further details can be obtained by calling the Finke Desert Race Office on (08) 8952 8886 or email at [admin@finkedesertrace.com.au](mailto:admin@finkedesertrace.com.au)**

